

September 26, 2005 Press Release UK

US Author Supports Bella Moss Foundation

UK..Nani Linder, well-known American author, has pledged support to The Bella Moss Foundation by donating a day's royalties from her book 'Trial By Fire: A True Story of Hope' to the Foundation.

Nani said, 'Today I personally appeal to all of humanity to take the time to read of this looming threat from a courageous woman named Jill Moss who is determined to turn tragedy into awareness and support scientific research for the cure of this disease called MRSA. While her appeal is a direct one for pets, this shall also benefit humans because shining the light on this serious Staph infection keeps human medical caregivers alert and scientists vigilant.'

Nani has arranged that all of the royalties received from the October 4 sales of her book to go directly to The Foundation. Jill Moss, President of The Foundation said, 'Oct. 4, 2005, is [WORLD ANIMAL DAY](#) and The Bella Moss Foundation will host a fundraiser for the serious problem of [MRSA](#) in pets. This is a straight up appeal; no advertising, no offers of freebies, no one will contact you to buy their stuff. The author is not on any list for best-seller gain. Only The Foundation will gain, but the long-term benefits will include all humanity. The bonus is pets shall gain if all of us unite and spend a little to make headway against MRSA. This is a humanitarian appeal sent worldwide by the Bella Moss Foundation.

'World Animal Day was started in 1931 at a convention of ecologists in Florence to highlight the plight of endangered species. Since then it has grown to encompass all kinds of animal life and is celebrated throughout the world by animal welfare organizations, conservation groups, schools, places of worship and individuals. In 2003 UK animal welfare group Naturewatch took the unusual step of sponsoring a website devoted to the day (www.worldanimalday.org.uk), where anyone interested in using the day to spread awareness of animal welfare issues can post details of their event free of charge.' On the WAD website you can download a free e-card greeting of Bella to send to your friends and family.

Nani's book, 'Trial By Fire: A True Story of Hope' is available at www.amazon.co.uk for £12.95, all of which will go to the [Bella Moss Foundation](#). Alternatively, contact can be made directly with the publishers [Buy Books On the Web](#) by fax through their website.

Jill added 'We have no idea how many people will buy this book, but the more that do, the more we can raise for our work. I think it's also important that people know this is an exceptionally good book and real source of inspiration.'

Please ask as many people as possible to buy this book on October 4th 2005.

Kim Bloomer and [Aspenbloom Pet Care](#) are the USA Representative for the Bella Moss Foundation

More ordering information:

Website: [direct](#)

[publisher link for U.S. buyers](#)

Toll Free phone number: (877) BUY-BOOK (877.265.2889)

Phone number: 610.941.9999

Fax number: 610.941.9999

Trial by Fire: A True Story of Hope UK link to amazon

[Direct Link to Order for UK](#)